

## NCC Cable System Order

Order #	62522354
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/29/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	WI
Est Code	4.17-4.23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/16/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$169.00	
Commission		\$25.35	
Net Total		\$143.65	
Total Spots		94	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.16. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	4/16/18	4/22/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	OOW
2	CNN	Cable RT	4/23/18	4/29/18	05:00	09:00	X							-	-	1	\$1.00	\$1.00	30	OOW
3	CNN	Cable RT	4/16/18	4/22/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30	OOW
4	CNN	Cable RT	4/23/18	4/29/18	09:00	16:00	X							-	-	2	\$1.00	\$2.00	30	OOW
5	CNN	Cable RT	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	OOW
6	CNN	Cable RT	4/23/18	4/29/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	OOW
7	CNN	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	OOW
8	CNN	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	2	\$2.00	\$4.00	30	OOW
9	ESPN	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
10	ESPN	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
11	FOOD	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
12	FOOD	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
13	HGTV	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
14	HGTV	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
15	LIF	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
16	LIF	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
17	TBSC	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
18	TBSC	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
19	TLC	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
20	TLC	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
21	TNT	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW

## NCC Cable System Order

Order #	62522354
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/29/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	WI
Est Code	4.17-4.23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/16/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$169.00		
Commission	\$25.35		
Net Total	\$143.65		
Total Spots	94		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.16. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TNT	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
23	USA	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
24	USA	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
<b>SPOTS</b>	94	0	0	0	0	0	0	0	0	0	0	0	94
<b>AMT</b>	\$169.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$169.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/16/18

62522354 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |

## NCC Cable System Order

Order #	62522354
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/29/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	WI
Est Code	4.17-4.23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/16/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$169.00	
Commission		\$25.35	
Net Total		\$143.65	
Total Spots		94	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.16. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	4/16/18	4/22/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	OOW
2	CNN	Cable RT	4/23/18	4/29/18	05:00	09:00	X							-	-	1	\$1.00	\$1.00	30	OOW
3	CNN	Cable RT	4/16/18	4/22/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30	OOW
4	CNN	Cable RT	4/23/18	4/29/18	09:00	16:00	X							-	-	2	\$1.00	\$2.00	30	OOW
5	CNN	Cable RT	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	OOW
6	CNN	Cable RT	4/23/18	4/29/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	OOW
7	CNN	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	OOW
8	CNN	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	2	\$2.00	\$4.00	30	OOW
9	ESPN	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
10	ESPN	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
11	FOOD	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
12	FOOD	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
13	HGTV	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
14	HGTV	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
15	LIF	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
16	LIF	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
17	TBSC	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
18	TBSC	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
19	TLC	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
20	TLC	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
21	TNT	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW

## NCC Cable System Order

Order #	62522354
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/29/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	WI
Est Code	4.17-4.23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/16/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$169.00		
Commission	\$25.35		
Net Total	\$143.65		
Total Spots	94		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.16. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TNT	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW
23	USA	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	OOW
24	USA	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	OOW

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
<b>SPOTS</b>	94	0	0	0	0	0	0	0	0	0	0	0	94
<b>AMT</b>	\$169.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$169.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/16/18

62522354 | Wausau, WI | Spectrum/Packerland, WI | 1458 |

## NCC Cable System Order

Order #	62522354	Flight Dates	04/16/18 - 04/29/18	Update Date	04/16/18
Syscode	8166	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Tammy Baldwin for Senate	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code		Total	\$4,662.00
AE	Evan Butcher	Product Code	WI	Commission	\$699.30
Sales Coordinator	Austin Nichols	Est Code	4.17-4.23	Net Total	\$3,962.70
Office	Washington	Product Name		Total Spots	162
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.16. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	OOW
2	BRVO	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$19.00	\$19.00	30	OOW
3	CNN	Cable RT	4/16/18	4/22/18	05:00	09:00		X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	OOW
4	CNN	Cable RT	4/23/18	4/29/18	05:00	09:00	X							-	-	1	\$27.00	\$27.00	30	OOW
5	CNN	Cable RT	4/16/18	4/22/18	09:00	16:00		X	X	X	X	X	X	-	-	11	\$25.00	\$275.00	30	OOW
6	CNN	Cable RT	4/23/18	4/29/18	09:00	16:00	X							-	-	2	\$25.00	\$50.00	30	OOW
7	CNN	Cable RT	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	OOW
8	CNN	Cable RT	4/23/18	4/29/18	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	OOW
9	CNN	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	11	\$45.00	\$495.00	30	OOW
10	CNN	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	OOW
11	ENT	Cable RT	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	OOW
12	ENT	Cable RT	4/23/18	4/29/18	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	OOW
13	ENT	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	OOW
14	ENT	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	OOW
15	ESPN	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$54.00	\$324.00	30	OOW
16	ESPN	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$54.00	\$54.00	30	OOW
17	FOOD	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$32.00	\$224.00	30	OOW
18	FOOD	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	OOW
19	HGTV	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	OOW
20	HGTV	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	OOW
21	LIF	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$21.00	\$168.00	30	OOW

## NCC Cable System Order

Order #	62522354
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/29/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	WI
Est Code	4.17-4.23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/16/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,662.00	
Commission		\$699.30	
Net Total		\$3,962.70	
Total Spots		162	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.16. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$21.00	\$21.00	30	OOW
23	MNBC	Cable RT	4/16/18	4/22/18	05:00	09:00		X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	OOW
24	MNBC	Cable RT	4/23/18	4/29/18	05:00	09:00	X							-	-	1	\$16.00	\$16.00	30	OOW
25	MNBC	Cable RT	4/16/18	4/22/18	09:00	16:00		X	X	X	X	X	X	-	-	11	\$15.00	\$165.00	30	OOW
26	MNBC	Cable RT	4/23/18	4/29/18	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	OOW
27	MNBC	Cable RT	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	OOW
28	MNBC	Cable RT	4/23/18	4/29/18	16:00	19:00	X							-	-	1	\$21.00	\$21.00	30	OOW
29	MNBC	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	11	\$26.00	\$286.00	30	OOW
30	MNBC	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	2	\$26.00	\$52.00	30	OOW
31	TBSC	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	30	OOW
32	TBSC	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$46.00	\$46.00	30	OOW
33	TLC	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	OOW
34	TLC	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	OOW
35	TNT	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$31.00	\$217.00	30	OOW
36	TNT	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$31.00	\$31.00	30	OOW
37	USA	Cable RT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	OOW

## NCC Cable System Order

Order #	62522354	Flight Dates	04/16/18 - 04/29/18	Update Date	04/16/18
Syscode	8166	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Tammy Baldwin for Senate	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code		Total	\$4,662.00
AE	Evan Butcher	Product Code	WI	Commission	\$699.30
Sales Coordinator	Austin Nichols	Est Code	4.17-4.23	Net Total	\$3,962.70
Office	Washington	Product Name		Total Spots	162
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.16. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	USA	Cable RT	4/23/18	4/29/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	OOW

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
<b>SPOTS</b>	162	0	0	0	0	0	0	0	0	0	0	0	162
<b>AMT</b>	\$4,662.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,662.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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